



lyra wellbeing
Formerly ICAS

LYRA WELLBEING

Your employee assistance
programme (EAP) partner:
anywhere, anytime



● **MetLife** and **AXA** in partnership

As healthcare costs continue to rise at a rate faster than general inflation the world over, it's hardly surprising that multinational employers, like you, are looking to tackle their biggest cost drivers.

Stress is all around us and, at times, can seem impossible to escape. Excessive levels of stress have been linked to negative effects on both your employees' health and job performance. Early intervention can help reduce the health problems, productivity losses and deterioration of job performance related to excessive stress.

To tackle this problem, multinationals need a service that is easily accessible, user friendly and available wherever and whenever your employees need it. Employee assistance programmes (EAP) offer an effective solution for stress reduction and personal performance management.

MAXIS GBN is partnering with Lyra¹ to provide you with access to an EAP platform called Lyra Wellbeing that can help your employees deal with a range of issues, whether emotional or financial, that can cause stress.²

Lyra is one of the third-party suppliers that makes up our MAXIS Global Wellness solution. We launched MAXIS Global Wellness to help you offer cross-border, locally available programmes, complementing the medical and wellness solutions offered by our local member insurers. To do this, we have partnered with a number of carefully selected third party suppliers able to offer a consistent service the world over.

What solutions does Lyra Wellbeing provide?

Lyra Wellbeing can help your employees stay healthy and productive wherever they are in the world. Lyra Wellbeing provides access to:

- **psychologists** by phone, computer, mobile device or face-to-face. Consultations are available in approximately 75 languages and are completely secure and confidential.
- **clinicians** to provide support for employees and their families in more than 200 countries.
- **international coverage at a local level.** Professional clinicians and relationship management staff who are locally registered, and trained in all aspects of EAP, form a unique global team of experts who can provide support at either the local or international level.
- **local infrastructure** offering in-country call handling and sign-up, as well as account management by local professionals who know the culture and speak the language.
- **comprehensive support** covering:
 - financial advice
 - legal advice
 - telephone wellness coaching
 - family care support
 - leadership coaching/stress and time management
 - pre-assignment advice
 - occupational health referral
 - support for managers.³

¹ Lyra International Holdings Limited incorporated and registered in England whose registered office is at 85 Gresham Street, London, England, EC2V 7NQ.

² MAXIS GBN may receive fees, commissions and/or other remuneration from third parties in connection with the services we carry out for you.

³ Lyra Health <https://www.lyrahealth.com/> (sourced August 2024)





Who is Lyra?

Lyra Health International is a leading EAP provider to the business community.

Formerly known as ICAS World, the EAP product they provide (Lyra Wellbeing) was first established in 1987, giving them almost four decades' experience in contributing to the health and performance of employees and organisations. Services are provided through high-tech call centres and a multidisciplinary team of qualified professionals and consultants.

The Lyra Health network supports more than 17 million employees and their families worldwide. Lyra Wellbeing provides counseling services 24/7, 365 days a year through a direct network of local offices and a total presence in over 200 countries.

How can you work with Lyra Wellbeing?

As a MAXIS client, you can work with the team at Lyra to implement an EAP that will help your employees wherever they are in the world. Lyra Wellbeing offers:

- a global service with local delivery
- guaranteed professional standards
- innovative service offerings
- a wide range of EAP products
- strict standards for data protection and client confidentiality.⁴

For more information on how you can implement a global wellness EAP with Lyra, please visit maxis-gbn.com or contact your local MAXIS GBN representative.

Why MAXIS Global Wellness?

By working with Lyra, you can offer a globally consistent service to your people and their families around the world, helping to close the healthcare equity gap and care for their mental health.

MAXIS GBN's wellness technology marketplace offers multinationals a dedicated and unique suite of digital-led health and wellness services from innovative providers all around the world.

We've done the leg work; our claims data analytics ensure your key cost drivers are addressed. We've scoured the market and selected the vendor that best meets your criteria based on our careful research – they're able to scale the world with you, matching your global footprint. And by working with MAXIS, we can help secure preferential rates with these vendors that might not be available elsewhere in the market allowing you to offer your people better services with your wellness budget.

You'll also be given a dedicated MAXIS manager to monitor the performance on your behalf. So, what are you waiting for?²





MAXIS GLOBAL WELLNESS

POWERED BY HEALTH DATA

This document has been prepared by MAXIS GBN S.A.S and is for informational purposes only – it does not constitute advice. MAXIS GBN S.A.S has made every effort to ensure that the information contained in this document has been obtained from reliable sources but cannot guarantee accuracy or completeness. The information contained in this document may be subject to change at any time without notice. Any reliance you place on this information is therefore strictly at your own risk.

Not all services are available from all MAXIS member insurance companies or to all clients. The services are subject to local market practices, and compliance with all applicable legal and regulatory requirements. If you have any questions in relation to this document or otherwise, please contact marketing@maxis-gbn.com

The MAXIS Global Benefits Network ("Network") is a network of locally licensed MAXIS member insurance companies ("Members") founded by AXA France Vie, Paris, France ("AXA") and Metropolitan Life Insurance Company, New York, NY ("MLIC"). MAXIS GBN S.A.S, a Private Limited Company with a share capital of €4,650,000, registered with ORIAS under number 16000513, and with its registered office at 313, Terrasses de l'Arche – 92727 Nanterre Cedex, France, is an insurance and reinsurance intermediary that promotes the Network. MAXIS GBN S.A.S is jointly owned by affiliates of AXA and MLIC and does not issue policies or provide insurance; such activities are carried out by the Members. MAXIS GBN S.A.S operates in the UK through its UK establishment with its registered address at 1st Floor, The Monument Building, 11 Monument Street, London EC3R 8AF, Establishment Number BR018216 and in other European countries on a services basis. MAXIS GBN S.A.S operates in the U.S. through MAXIS Insurance Brokerage Services, Inc., with its registered office located in New York, USA, a New York licensed insurance broker. MLIC is the only Member licensed to transact insurance business in New York. The other Members are not licensed or authorised to do business in New York and the policies and contracts they issue have not been approved by the New York Superintendent of Financial Services, are not protected by the New York state guaranty fund, and are not subject to all of the laws of New York. MAR01451/0824