



## Dana Citron

### Director of Health and Wellbeing at Deutsche Post DHL

Dana Citron is the Director of Health and Wellbeing at Deutsche Post DHL (DPDHL). The Global Health & Wellbeing Programme at DPDHL delivers access to cost efficient healthcare and guidance in order to improve the health and wellbeing of our workforce around the globe. Through evaluating historical health risks and trends in a country and on a business unit basis, she works with the global, regional and local HR partners to offer tailored health and wellbeing guidance and solutions that specifically target primary cost and claim drivers.

For the prior 12 years, Dana worked in the international insurer domain, developing health products and promoting strategies that target and control healthcare costs while maximising employee health. This included working with local insurance affiliates to design and implement end to end market-leading health management and wellness solutions. She also worked with multinational clients, providing health analytics, thought leadership and support for the development of global health strategies.

Dana earned her BA in Psychology from Boston University and MPH (Master of Public Health) from New York Medical College with a concentration in Global Health.

